Dear Ojai Valley School Community,

On May 11, 2024, Ojai Valley School will hold its 10th annual Gala and Auction. This wonderful annual event brings together roughly 300 people from the broad OVS community, along with friends and neighbors from here in the valley. Our theme this year is “Springtime in Ojai” and a good portion of the event will be focused on expanding the resources needed to support the school’s world class and life-changing Outdoor Education Program.

Since 1911, OVS educators have been taking students into the wilderness. Our school’s deep and abiding commitment to this philosophy of education for young people – combined with our access to some of the most pristine and stunning geography on Earth – has established OVS Outdoor Ed as a premier program in the broader independent school landscape.

OVS is seeking corporate and individual support through sponsorship and underwriting of the event’s overhead, ensuring that all proceeds raised will go to directly benefit our students and our school. By lowering our expenses before the night of the auction, we are able to maximize the generosity of auction item purchases.

Auction sponsorship and underwriting provide a substantial amount of visibility for your company through acknowledgement in our school newsletters, on our website and social media accounts, in the auction catalog, and during the night of the event. At least 1,000 auction guests and volunteers will receive the online catalog before the event.

Please help us to ensure that the talented leaders, teachers and students at our school continue to have access to the rigorous training, equipment, and logistical support they need to keep this defining program not only going, but thriving and evolving.

Thank you,

Brian Schlaak
OVS Development Director
# Sponsorship Benefits

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Platinum $25,000</th>
<th>Gold $10,000</th>
<th>Silver $5,000</th>
<th>Bronze $2,500</th>
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</thead>
<tbody>
<tr>
<td>Page space in Gala program</td>
<td>Back cover (full page, color)</td>
<td>Full page, color</td>
<td>Full page, color</td>
<td>1/2 page, color</td>
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<tr>
<td>Signage at Gala</td>
<td>Prominent</td>
<td>Prominent</td>
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<tr>
<td>Logo on Gala auction website</td>
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<td>Recognition in Ojai Valley School’s Annual Report</td>
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<tr>
<td>Social media posts to OVS alumni and parents</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>1</td>
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<tr>
<td>Gala tickets</td>
<td>10</td>
<td>6</td>
<td>4</td>
<td>4</td>
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<td>Verbal recognition at Gala</td>
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<tr>
<td>Bottle of Veuve Clicquot on your table</td>
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<td>Prominent logo placement on marketing materials, event emails</td>
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<td>Logo on back of live auction paddles</td>
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<tr>
<td>Signature drink named after sponsor</td>
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Underwriting Opportunities

- Dessert Table $1,000
- Cocktail Hour $1,000
- Live Music $750
- DJ & Dancing $750
- Evening’s Auctioneer $500
- Stormy Skies Pavilion (tent) $500
- Grow-Your-Own Wildflowers Gifts $500
- Invitations $250
- Evening’s Catalog/Program $250
- Sound System / A/V Equipment $250
- Spring Evening Lighting & Decor $250

*Underwriters will receive public recognition at the Event.*
Sponsorship Form

Name ________________________________

Company/Organization ________________________________

Address (street, city, zip) ________________________________

Phone ________________________________

Email ________________________________

How would you like to be recognized in Gala & Annual Report publications?

SPONSORSHIP / UNDERWRITING LEVEL SELECTION

☐ I/We would like to sponsor the 10th annual OVS Gala at the following level:

☐ PLATINUM ($25,000)

☐ GOLD ($10,000)

☐ SILVER($5,000)

☐ BRONZE ($2,500)

☐ I WOULD LIKE TO UNDERWRITE ________________________________ FOR $ _____________

(PLEASE SPECIFY UNDERWRITING OPPORTUNITY, AND CORRESPONDING AMOUNT)

PAYMENT INFORMATION

☐ Enclosed is a check in the amount of $__________, payable to Ojai Valley School.

☐ I/We will pay by credit card online, by visiting www.ovs.org/give and selecting my/our sponsorship level from the drop-down menu.

☐ I/We plan to call the OVS Development Office at (805) 646-1423 to provide a credit card number.

Ojai Valley School is a private, nonprofit 501(c)3 educational institution. All gifts are tax-deductible in accordance with state and federal laws. Ojai Valley School’s tax ID is 95-1661099.